

## Interpretive Program I: Guided Walk & Tours (GWT)

**Assignment:** With a partner in lab, you will plan, implement, and evaluate a 25 minute Guided Walk or Tour on your assigned date of the natural environment or historical/cultural resources in Marquette, MI. The 25 minutes includes all walking or driving time from the beginning to the end of the presentation. You must have a *minimum of 6 stops*: one introductory stop, four theme based stops, and one conclusion stop. The time does not include getting to your site. *Note: a group of 3 students will plan, implement, and evaluate a 35 minute GWT with a minimum of 8 stops (one introductory stop, six theme based stops, and one conclusion)*

**Dates of GWT:** Lab 2: Tuesday, Nov. 4 & 11 (Dr. Medina)

Lab 3: Thursday, Nov. 6 & 13 (Dr. Medina)

Lab 4: Tuesday, Nov. 4 & 11 (P. Bosma)

***\*Specific dates, times, and order of the GWT will be assigned based on approved topics and locations.***

**Locations:** GWT must occur in Marquette, MI. Boundaries include: North from Presque Isle (including the Isle) along the bike path to the mouth of the Carp River in South Marquette. GWT can occur inland to 4<sup>th</sup> Street in down town Marquette. Additional locations include 7<sup>th</sup> Street Park Cemetery and Tourist Park. GWT can only occur in locations where we are legally allowed to enter the property. Maps will be provided in class. Students will be required to submit this map with their GWT route highlighted on the map.

### Agency

For the GWT, you are an employee of the agency you select from the list provided. You are responsible for putting together a natural environment or historical/cultural Guided Walk or Tour for an audience that would typically attend one of your agency's programs. *Background of audience: you will need to research your audience through the agency that you selected.*

**List of Agencies** to choose from:

The Nature Conservancy, Superior Watershed Partnership, Marquette County Visitor's Bureau, Marquette Arts and Culture Center, Save the Wild U.P., Marquette Regional History Museum, U.P. Children's Museum. *Agencies not on the list must be pre-approved by Dr. Medina/P. Bosma.*

**Your agency mission will be based on the agency you select.**

### Topic, Sub-topic, and Theme Selections

Topics are determined by three factors: 1) agency mission, 2) audience needs, and 3) resource availability. You are the connection among the three factors.

Topics should be either natural environment, heritage/history/culture or a mix of the two, and unique to Marquette, MI. The topic and theme must relate to the site you are interpreting! After all that is one of the primary characteristics of interpretation ("the object is at hand").

The topic, sub-topic, and theme must be different from the ones used in the Interpretive Talks by anyone in any lab. No recreational activity topics will be approved. If two or more common themes are submitted in a lab, the first one in will be able to keep it and all others will need to change to something different. Once you have been assigned your Topic and Sub-topic, research your topic &

sub-topic and work with your partner to identify your theme. (Use Ham's "Writing a Theme" worksheet as a resource). Write themes in complete sentences.

**Submit your preliminary top three (3) topics and sub-topic preferences (in order of preference) via email no later than 3:00pm Monday, Oct. 13 to your lab instructor/professor. Include with your topic and sub-topic, your IPE preference (see list). Topics/sub-topics/IPE will be assigned no later than Tuesday, Oct. 14 in class. Submissions are on a first come, first serve basis and will be accepted starting Oct. 10.**

**Interpretive Program Enhancement (IPE) Choices for the GWT:**

Select an IPE you did not try in your IT. Submit your top 3 choices with your topic and sub-topic choices no later than 3pm on October 13.

GWT with demonstration of historic craft or skill  
GWT with demonstration of natural phenomena or process  
GWT using puppets  
GWT using guided imagery  
GWT using plant or animal identification keys  
GWT using music or interpreter generated/controlled sound effects  
GWT using carpet foam

**GWT - IPO: Interpretive Program Outline**

The IPO is the cover sheet and overview of the main components of your GWT. A neat, completed, computer printed IPO should be submitted with all approved GWT-PWs attached (staple all sheets to the IPO) on the due date.

**GWT-PW: GWT Planning Worksheet**

Develop your GWT using the GWT-ITPW and associated forms (Risk/Safety form, Planning Steps form, etc.).

All of these forms (revised and most current) must be stapled to your GTW-IPO for final submission.

GWT-ITPW and associated forms should be submitted in hard copy/computer printed for review and approval on an assigned dates based on your lab. **Your GWT-PW must be approved before you present your GWT.** Any GWT-PW that needs to be resubmitted for approval must be submitted with the original paperwork stapled to the new paperwork with changes. All GWT-PWs should be submitted for approval in the bin outside Dr. Medina's office (PEIF 201G).

**Paperwork Submission Dates & Deadlines**

Lab 2 Tuesday (Dr. M): Topic/Sub-topic/IPE Preferences due via email by 3pm on Monday, October 13

Theme due via email by 3pm Oct. 19

GWT-PWs First submission via email by 3pm on Oct. 23 (additional revisions in hardcopy format)

GWT-IPO/GWT-PW Final Submission by 3pm on Nov. 3 (hardcopy in

bin outside 201G)

Lab 3 Thursday (Dr. M): Topic/Sub-topic/IPE Preferences due via email by 3pm on Monday, October 13

Theme due via email by 3pm Oct. 19

GWT-PWs First submission via email by 3pm on Oct. 27 (additional revisions in hardcopy format)

GWT-IPO/GWT-PW Final Submission by 3pm on Nov. 5 (hardcopy in

bin outside 201G)

Lab 4 Tuesday (Bosma): Topic/Sub-topic/IPE Preferences due via email by 3pm on Monday, October 13

Theme due via email by 3pm Oct. 19

GWT-PWs First submission via email by 3pm on Oct. 23 (additional revisions in hardcopy format)

GWT-IPO/GWT-PW Final Submission by 3pm on Nov. 3 (hardcopy in bin outside 201G)

- **Form can be submitted earlier than the submission deadlines for review and approval.**

### **Missed Deadlines ☹**

No Guided Walk or Tour (GWT) will be given if the GWT-PW remains unapproved. Specific cutoff dates for approval will be assigned individually if further work is needed after the dates given above. GWT-PW that are turned in by the first due date but are in poor or incomplete condition will not be reviewed, will not be approved, and will be returned to the submission bin. GWT-PWs and GWT-IPOs that are not submitted by the designated deadlines will result in a grade of zero for the GWT program with points awarded only for the documents previously graded.

### **Order of Interpretive Talks (IT)**

Your placement in the order of interpretive talks will be determined primarily by the specific location of your talk. This priority is being used so we can make the best possible use of our time. The order of GWTs will be determined following the GWT-PW First Submission deadline. Guided Walks and Tours will be given on the dates assigned unless NMU cancels class. Wear appropriate clothing for all weather conditions!

### **Professionalism**

Written and spoken word, content accuracy, care and respect of resource/site and presentation of self and interactions with audience (verbal and non-verbal) will all be assessed and included in your professionalism assessment.

### **Grading & Assessments**

Grading of the GWT will be based on the GWT Assessment Matrix, completion and approval of the GWT-IPO and GWT-PW forms, and self and peer critiques. Assessments will be discussed in class and hard copies available for review on EduCat.

Point values: Total 100 pts.

- GWT-PW Forms: Submission and Approval (25)
- GWT-IPO and GWT-PW approved forms attached (5)
- GWT Assessment Matrix (50)
- Peer-Critique (5)
- Self-Critique (15)

### **Resources for Guided Walks & Tours**

Information on the techniques and procedures for giving guided walks and tours are located in Ham (Ch. 5/on-line reserve) and Lewis (Ch. 4/ hard copy reserve at the library). Additional information can be found posted on EduCat (Regnier) and on hard copy reserve at the library. Please read relevant chapters and study relevant sections so you can correctly example the type of program enhancement you select. In order to critique the work of your classmates, you will need to study the information relevant to their types of program enhancements too.